



Letz Retail

We are here to support Small Businesses

**The Erasmus+ LETZ RETAIL project is coming to an end,
but there is still a lot to tell!**

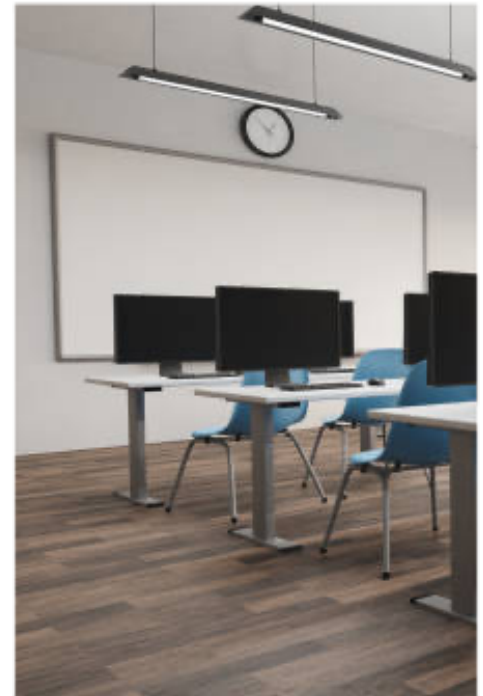
During the last months, the European consortium of the project has been conducting an external pilot of the LETZ RETAIL online training programme with more than 100 participants within the target group. In this way, the online training materials available at www.letzretail.eu and the workshop methodology developed to implement co-creation, co-design and co-working approaches between local actors from the retail, hospitality and culture/creativity fields in urban areas in decline (or at risk of) have been tested. Both products aim to equip entrepreneurs, managers and workers in the aforementioned sectors with the necessary knowledge to boost the activity of their businesses in order to gain competitiveness, respond to the changing needs of their customers and update themselves in line with green and circular economy trends. And after analyzing the feedback provided by the participants in the external piloting, it is safe to say that they have been a success!

LETZ RETAIL PRODUCTS	DESCRIPTION
LEARNING PROGRAMME	Aimed at development of co-design, co-creation and co-working skills as a solution to support small businesses in retail, commerce, hospitality and cultural/creative sectors.
CASE STUDIES	25 case studies of small companies in Luxembourg Bulgaria, Cyprus, Greece, The Netherlands and Spain, working in retail, hospitality and cultural/creative sectors, the have used different types and method of cooperation to develop successful products and services.
WORKBOOK	This document, available for consultation and download from the project website, contains all the short practical exercises developed in the framework of the LETZ RETAIL units for the trainees to test their theoretical knowledge.
E-LEARNING PLATFORM	The LETZ RETAIL training platform is now ready for use here. It includes the LETZ RETAIL training programme and all other training contents of the project.
LETZ RETAIL GUIDES	Aimed at different target groups and stakeholders of LETZ RETAIL, these documents explain the focus of the programme and how to apply its contents to the promotion of small retail and other businesses and the training of entrepreneurs and business people.

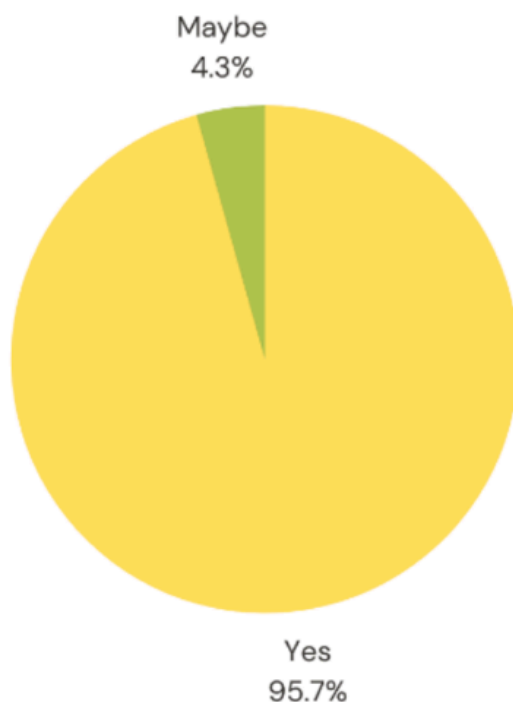
LETZ RETAIL GUIDES

LETZ RETAIL Guides are already available and soon-to-be in NL, GR, ES, BG, and FR! These documents have been developed so that the various LETZ RETAIL stakeholders and supporting public bodies can draw on the content and lessons developed by the project to drive stakeholder activity. What guides have we been working on?

- [LETZ RETAIL Learning Guide](#)
- [LETZ RETAIL VET Train the trainer guide](#)
- [LETZ RETAIL Guide for Innovation Intermediaries & Business Associations](#)
- [LETZ RETAIL Policy Brief](#)
- [LETZ RETAIL Civil Society Guide](#)




WOULD THE COURSE AND PLATFORM BE RECOMMENDED?



What do LETZ RETAIL participants think about the programme and the e-learning platform?

“I think the platform is very well designed, being clear about its strengths and how to exploit them, giving full coverage, and providing the user with everything necessary for a total experience. The whole configuration of the platform is right and makes the experience satisfactory.”



WHAT'S NEXT?

You can still access the free online training programme on the LETZ RETAIL website and learn about Best Practices in Europe! In addition, and bearing in mind LETZ RETAIL testers' opinions, now the Consortium aims to build a participatory community in which participants may be able to exchange experiences and knowledge! To keep yourself updated on news to come, follow us on Facebook @letzretail!

LETZ RETAIL FAREWELL

LETZ RETAIL was a success in all partner countries involved (Bulgaria, Cyprus, Greece, Luxembourg, Spain, and The Netherlands), and at a European level in general. It achieved all goals defined when the project was approved in 2019 by the National Agency in charge of Erasmus+ in Luxembourg (ANEFORÉ) and was able to adapt itself and overcome the limitations imposed by the COVID19. Despite the lockdowns and sanitary measures in place, LETZ RETAIL was able to still engage the most relevant stakeholders in each country and reach the beneficiaries, namely small organizations, which were most needed of innovative support in the areas of co-work, co-design, and co-creation.

Overall, the LETZ RETAIL project was disseminated to circa 50.000 people, its learning programme was taken by more than 200 people, and the workshops & multiplier events were attended by around 100 participants. Most of these participants engaged themselves in further disseminate LETZ RETAIL among their organizations, either companies, NGOs, chambers of commerce, innovation hubs or learning centers.



LETZ RETAIL won't stop here. The partnerships made and the track-record accomplished will grow into a new and even more innovative learning programme that will soon be announced.

A warm thank you to all people and organizations that accompanied us in this magnificent learning journey.

If you would like to connect with the creators or the other users of LETZ RETAL online course, please feel free to post on the LETZ RETAIL Facebook page: <https://www.facebook.com/letz.retail> Join the community of entrepreneurs that use co-design, co-creation and co-working to grow their business! Do you have any questions? Contact your national partner of reference!



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