Letz Retail

We are here to support Small Businesses



LETZ RETAIL Learning Platform

Where the journey starts

The Letz Retail consortium is proud to present you our online learning platform! The platform comprises a set of 10 different learning units, with different topics highlighted which are relevant for you as an entrepreneur in the retail-, hospitality- or cultural- sector. Not only useful theory is available here, you can also find local best practices, videos and practical exercises, where you can put all theory into practice. We have elaborated important topics in different business operations, such as creativity, networking and negotiation and incorporated a returning trend, which is a sustainable and green economy. How can you adapt your business operations by using codesign, co-work and co-creation and respond to current trends related to these environmental changes and demands. Discover our platform and go to https://learning.letzretail.eu/.

The free online course is available in English, French, Dutch, Spanish, Bulgarian and Greek.

What the people that tested the learning course say about us!

- "I especially liked the case studies and the training."
- "I have acquired skills that I can pass on in my business"
- "It is extremely original and effective. 100% focused on learning for everyone."
- "It was what was needed in for managers like us"



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Workshops

As an essential part of the training program, the Letz Retail partnership has developed a workshop methodology for you, which you can use to educate your employees, introduce your co-workers to the Letz Retail program and discover the benefits of co-working, co-design and co-creation. In the previous months we have organized 3 local workshops to see if the program is efficient and useful. We have collected feedback about the methodology, and will revise the agenda accordingly.

We need your help!

Currently, we need you to give your honest opinion on the above mentioned course, workshop and platform. At this moment, we have collected some useful and valuable feedback points, but we are always eager to improve the Letz Retail materials, so it will fit the latest trends and points out the real needs. Let us know what you think! Go to https:// learning.letzretail.eu/ and discover the training units and online working space. Provide us your feedback by completing **THIS** form.



"Retail Sector boosts European economic growth and job creation"

WHAT'S NEXT?

We are currently building upon all the knowledge and experience we had gained during the last two years. But what that means for you? That you can use everything that we have created and boost your business using our co-create, co-design and co-work lessons. Currently, we are creating the following guides for you: a) LETZ RETAIL Learning Guide, b) LETZ RETAIL VET Train the trainer guide, c) LETZ RETAIL Guide for Innovation Intermediaries & business associations, d) LETZ RETAIL Policy Brief and, e) LETZ RETAIL Civil society guide. To learn more about the LETZ RETAIL project, please follow us on Facebook or visit our website!













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